



Harvard Educational Review

2012 Advertising Rate Card

Effective January 1, 2012

The *Harvard Educational Review* is a generalist scholarly journal of education research and opinion, publishing a range of articles, personal essays, and book reviews on important topics in the field of education. Contributors include many of the most highly respected names in education today. The *Review's* subscribers include practitioners, administrators, researchers, policymakers, students, libraries, and other multi-user institutions.

Circulation & Frequency: 5,000 (3,500 US; 1,500 INTERNATIONAL). FOUR ISSUES PER VOLUME YEAR.

Rates & Specifications:

Ad Size	Art size	Cost
Full-page	5" x 8"	\$500
Half-page	5" x 3"	\$350
Inside Back Cover	5" x 8"	\$550

Agency Discount: 15%

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Terms: Net 45 days after receipt of invoice.

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Email press-optimized PDF of advertisement to laura_madden@gse.harvard.edu after confirming reservation.

Closing Dates:

<u>Issue</u>	<u>Publication Date</u>	<u>Reservations Due</u>	<u>Ad Due</u>
Spring 2012	March 21	February 1	February 15
Summer 2012	June 21	April 26	May 10
Fall 2012	September 21	July 26	August 9
Winter 2012	December 21	November 1	November 15

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