Contents

Foreword vii
Martha J. Kanter

Introduction 1
Andrew P. Kelly and Sara Goldrick-Rab

1 Designing Research to Provide the “Actionable Knowledge” Needed to Improve Student Aid Program Performance 13
David S. Mundel

2 The Politics of Student Aid 33
Daniel Madzelan

3 The Promise of “Promise” Programs 55
Rodney J. Andrews

4 From FAFSA to Facebook 75
The Role of Technology in Navigating the Financial Aid Process
Regina Deil-Amen and Cecilia Rios-Aguilar

5 Incentivizing Success 101
Lessons from Experimenting with Incentive-Based Grants
Lashawn Richburg-Hayes

6 Reforming Repayment 127
Using Income-Related Loans to Reduce Default
Nicholas W. Hillman
vi Contents

7 Rethinking Institutional Aid 149
Implications for Affordability, Access, and the Effectiveness of Federal Student Aid
Lesley J. Turner

8 Managing Risk, Reaping Reward 171
The Case for a Comprehensive Income-Based Student Loan System
Stephen Crawford and Robert Sheets

9 Making College Affordable 191
The Case for an Institution-Focused Approach to Federal Student Aid
Sara Goldrick-Rab, Lauren Schudde, and Jacob Stampen

Conclusion 207
Andrew P. Kelly and Sara Goldrick-Rab

Notes 225
Acknowledgments 257
About the Editors 259
About the Contributors 261
Index 267