

CONTENTS

FOREWORD

by Louis Soares

ix

INTRODUCTION

Making a Difference

1

CHAPTER 1

Drownproofing 2.0

9

CHAPTER 2

*Innovators, Entrepreneurs,
and the Threat of Substitutes*

43

CHAPTER 3

*Designing the Future
the Georgia Tech Way*

77

CHAPTER 4

NYU and the Global University

103

CHAPTER 5

*Northeastern University and the
Future of Experiential Learning*

131

CHAPTER 6

Being Different

153

NOTES

171

ACKNOWLEDGMENTS

185

ABOUT THE AUTHOR

187

INDEX

189